

CYBERMOOR - COMMUNITY BROADBAND

Daniel Heery

OUR MISSION

- Cybermoor Ltd's social mission is:
 - Provide information and communication services to the community of Alston Moor to create local employment, generate and retain local revenue
 - To support other communities in meeting their requirements for communication services.





10 YEARS ON.....















1 ST GENERATION BROADBAND









Alston Moor, Cumbria:

England's Last Wilderness

STOP PRESS 1 of 1: there is currently no news

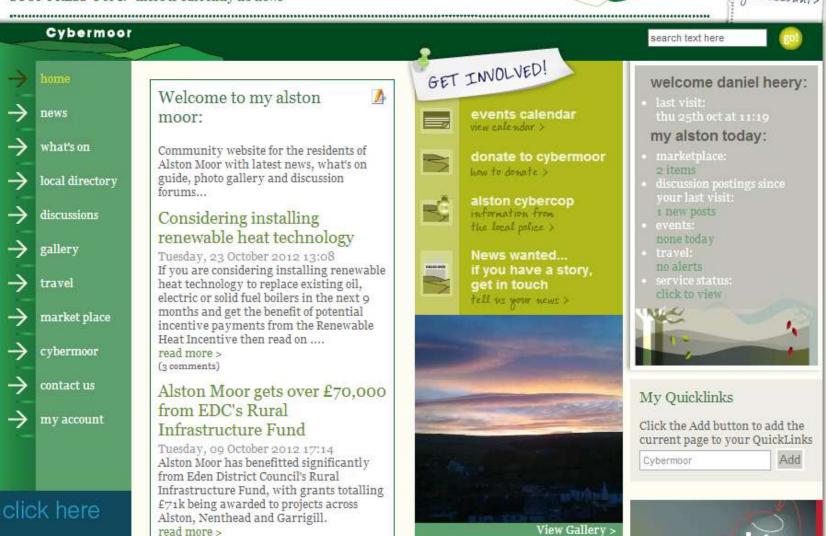
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Learn a Heritage Skill

for local job







HEALTHCARE







INNOVATION - FLYING SHEPHERD





NEXT GENERATION ACCESS





FIBRE INSTALLATIONS



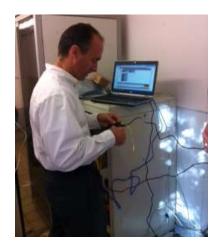




ACTIVE EQUIPMENT



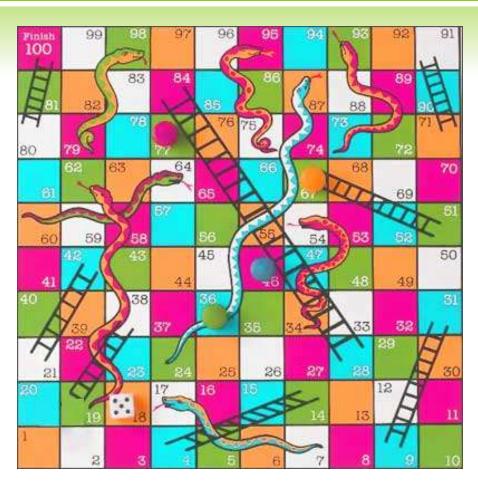








THE PROCESS





CHALLENGES

- Time lags in getting schemes off the ground momentum
- 2. Bundles of phone / mobile / TV and broadband lock in potential customers
- BT improving or planning improvements to their services can erode the viability of a community scheme.
- 4. Mapping customer demand huge variations in people's broadband service and use.
- 5. Securing funding
- 6. Credibility compared with big operators.
- 7. Community dynamics can change over time.
- 8. Hard to make a business case if only a small proportion of the community will pay for the service.



REWARDS

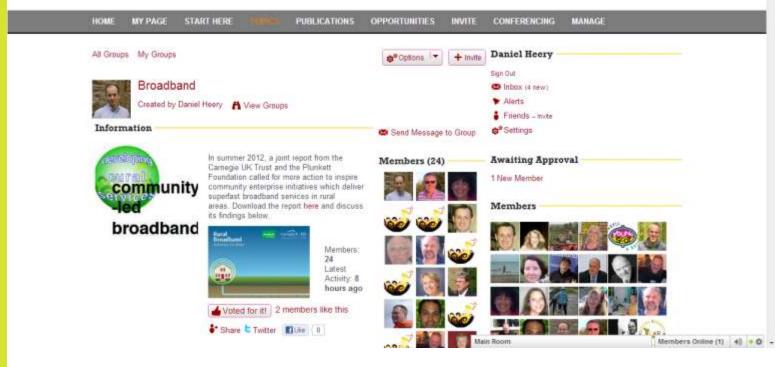
- Better broadband and ability to access more online services
- Increased property prices
- New skills, jobs and capacity
- New businesses/ keep existing businesses
- © Community resilience



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SUMMARY

- 10 years of operation many lessons learned along the way
- Focus on innovative services based in the community
- Financial innovation the next challenge
- Combined social, environmental and economic benefits justify fibre
- Support available on the Cybermoor website



FINALLY

Our success has been built on:

- A fantastic team of contractors and volunteers
- Great community & members
- Perseverance in the face of adversity!



CONTACT DETAILS

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COMPANY STRUCTURE

