

# **South of Scotland Next Generation Broadband**

**Southern Uplands Partnership  
14<sup>th</sup> November 2012**

**David Byers**

## Strategic Context

- 2008 - Ciao Report – market driven approach
- 2009 - Lord Carter Report – USC introduced – min 2Mbps.
- 2010 – EU i2020 Target of 100% NGB @ >30Mbps & 50% of citizens @ >100Mbps.
- 2011 - BDUK Strategy – extend FTTC roll out to 90% of population (> 24Mbps) and ensure USC of 2Mbps for remainder.

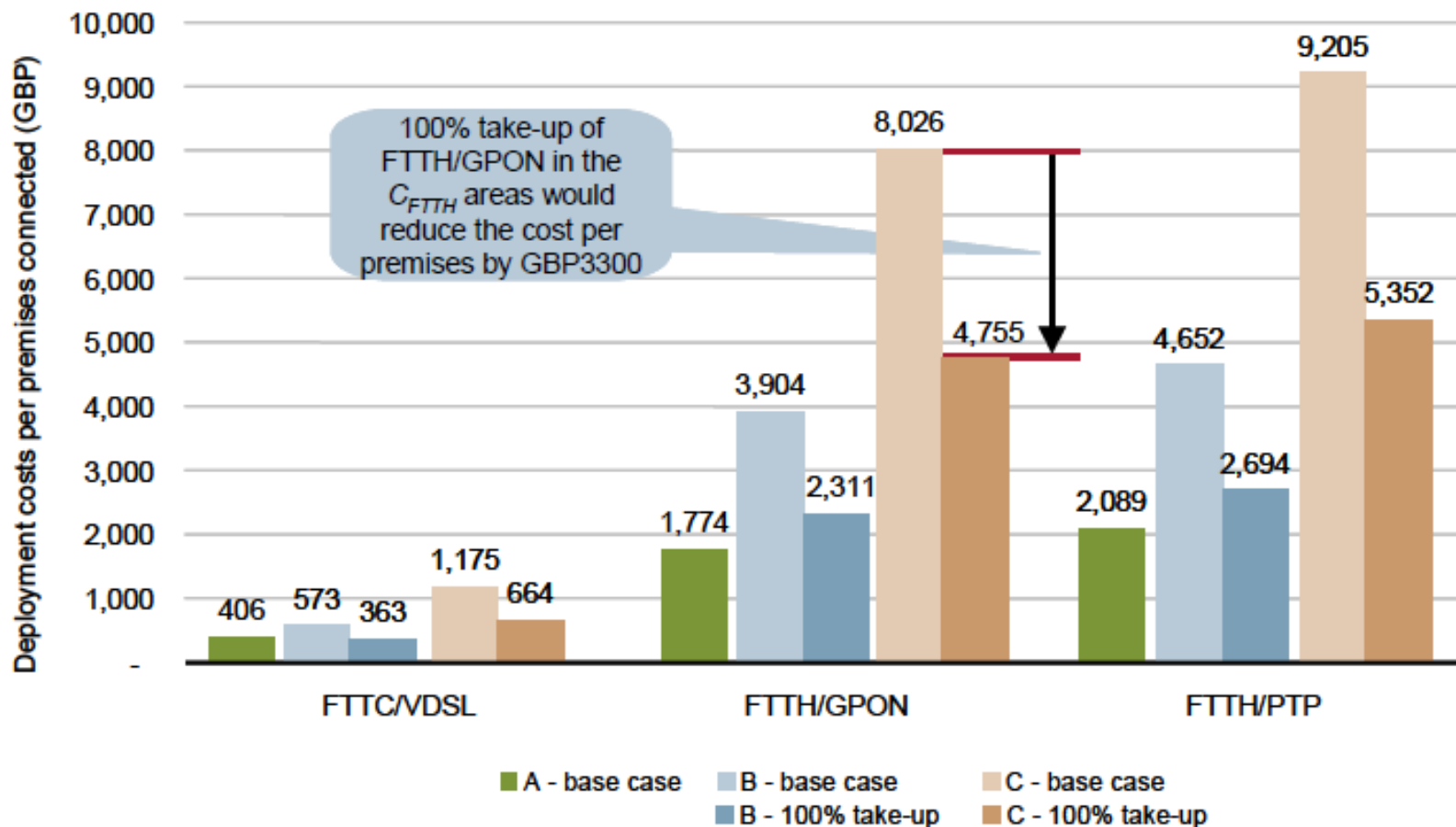


Figure 1.10: Impact of increased take-up on costs in different areas [Source: Analysys Mason for BSG]

